



URBACT III – JOBTOWN (2013-2015)



Fifth Transnational Thematic Workshop Social Innovation and Enterprise: *How to do more for Less*

AN URBACT II PROJECT



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European Union
European Regional Development Fund

IEUA - Enterprise Incubator of the University of Aveiro
Universidade de Aveiro | Portugal

1st October 2014

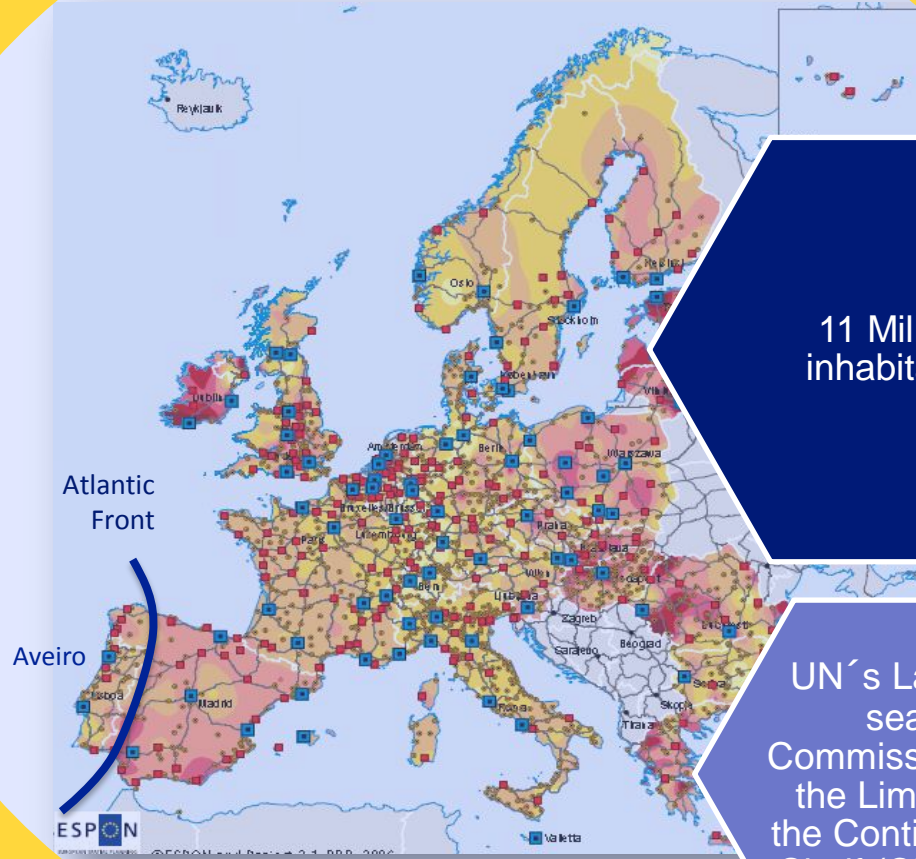
Connecting cities
Building successes





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PO
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11 Million inhabitants

Strategic Position as an International Logistic Platform

Border "to the rest of the world"

UN's Law of sea Commission on the Limits of the Continental Shelf (CLCS*)

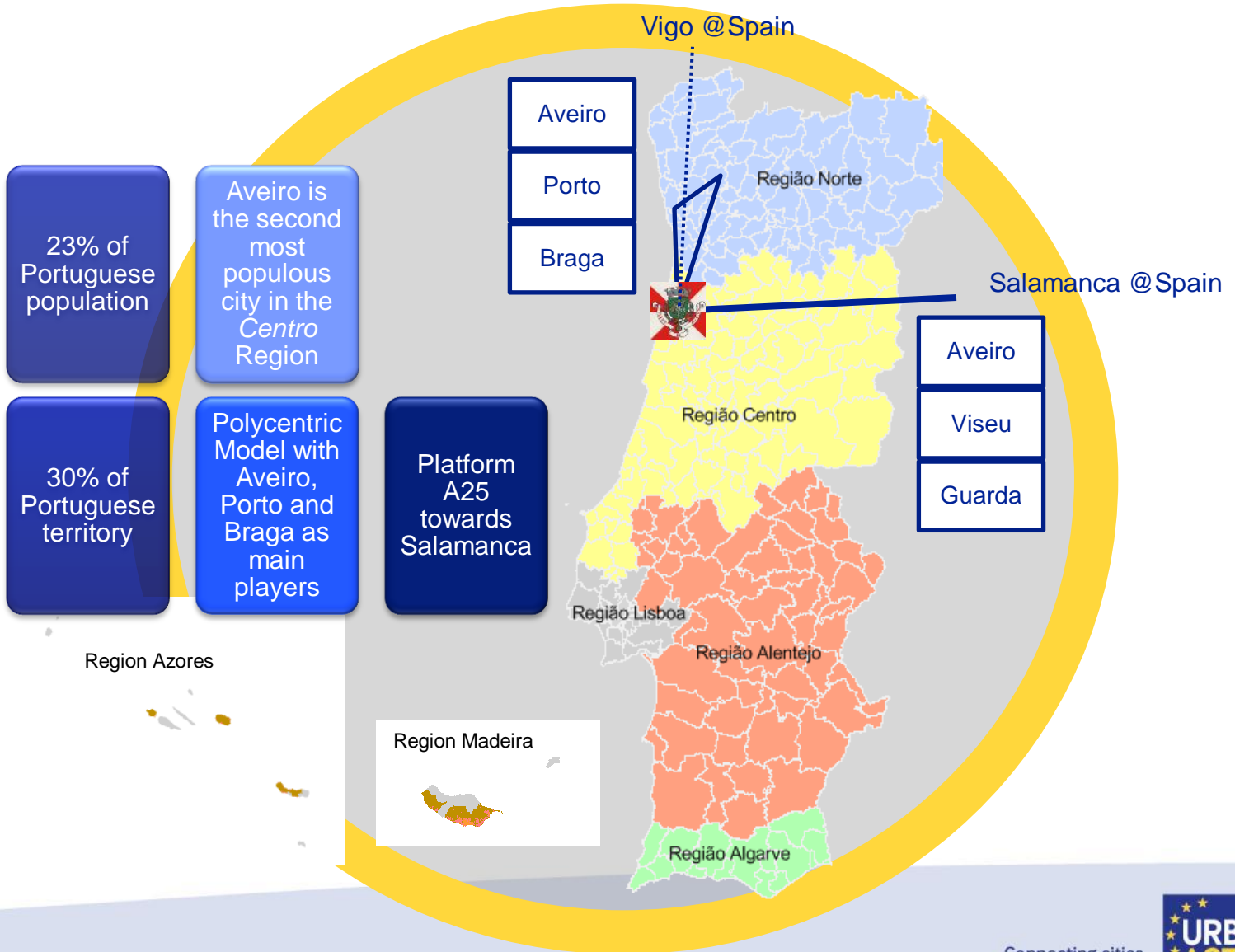
*Outer limits of the continental shelf beyond 200 nautical miles from the baselines



Aveiro



- 78 463 inhabitants
- 500Km²
- 10 km to the Atlantic Ocean
- Excellent accessibilities (land, air or boat – Very important Harbour)
- Surrounded by a unique Natural beauty: *Ria de Aveiro*
- 134,8 GDP per capita (Portugal)
- Distances:
 - 45 minutes to Porto
 - 45 minutes to Coimbra
 - 2 hours to Lisbon
 - 4 hours to Madrid



Baixo Vouga Sub-Region

NUT III



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<http://www.riadeaveiro.pt/>





Some facts and figures:

-  Campus total area 921,500m² ;
-  Buildings on campus 65;
-  Canteens 4 - meals served daily 5,385;
-  Cafeterias 20;
-  Halls of residence 34 - number of beds 1,044;
-  Departments and autonomous sections 16;
-  Polytechnic schools 4;
-  Libraries and media-library –
books 317,239;
audiovisual publications 16,505;
electronic periodicals 18,000;
-  Computers on campus 10,500 –
-  Wireless coverage on campus 100%
-  76 countries in campus

University of Aveiro is a centre for education and innovation, a trigger and driving force for regional development and wealth creation.

Highest scientific production per researcher in Portugal.

Best and youngest (<50 years) Portuguese university in Times Higher Education ranking.

First Portuguese university in Leiden ranking.



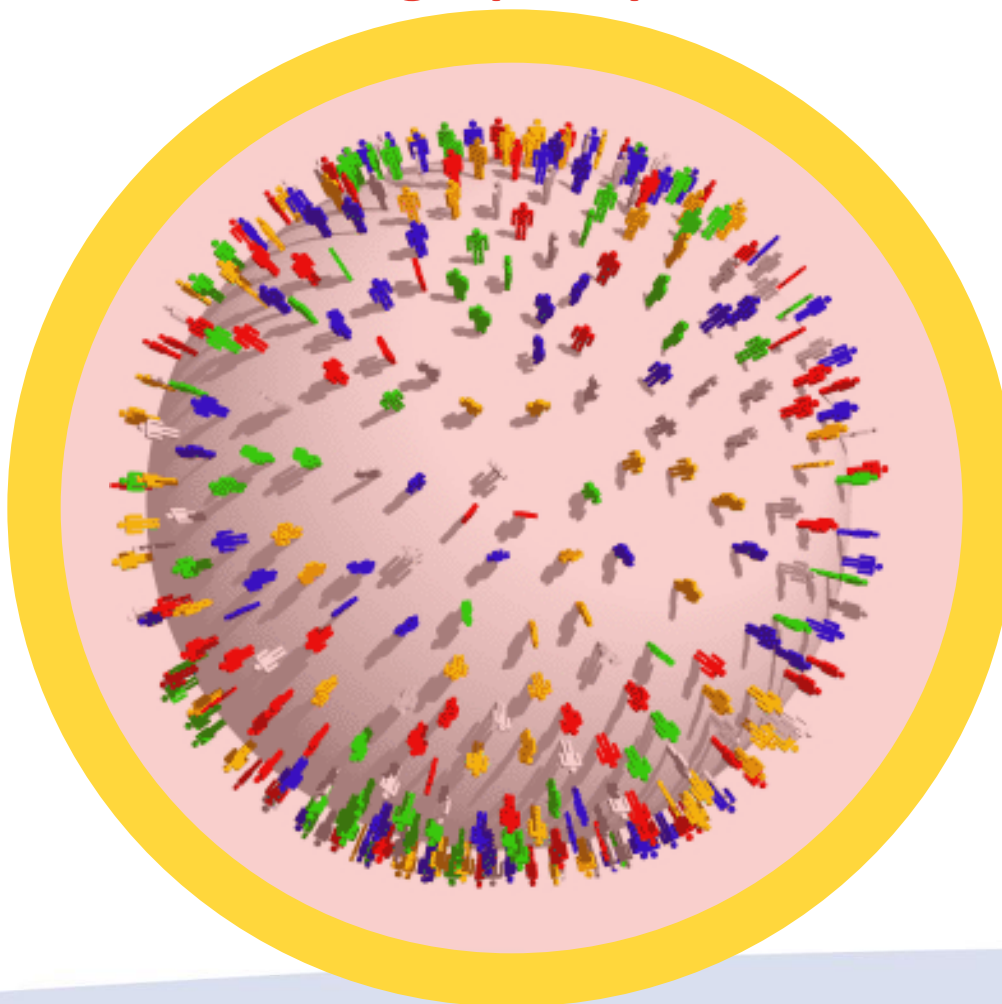
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Significant impact on
regional innovation and
wealth creation

Comprehensive training

Recognised for its
educational
commitment

Demographic profile



Demographic profile

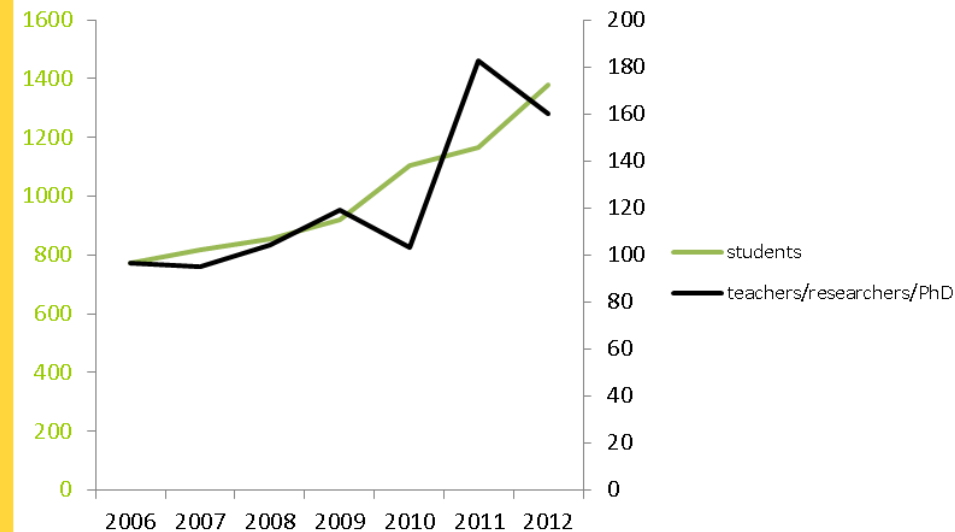
Aveiro

- 🏰 Highest population growth (7%). Better than Central region (-1%) and Portugal (2%)
- 🏰 Higher working-age population (69%) compared to Central region (64%) and Portugal (66%).
- 🏰 Lower percentage of population with more than 65 years (17%) compared to Central region (22%) and Portugal (19%) and
- 🏰 Similar young population (15%) compared to Central region (14%) and Portugal (15%)
- 🏰 Higher growth of working age population (6%) compared to Central region (-1%) and Portugal (0,7%)



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- 🏰 14.723 students
- 🏰 956 teachers
- 🏰 95 researchers
- 🏰 261 Postdoc scholarships
- 🏰 647 employees (non teaching staff)
- 🏰 87% of teaching staff (ETI) hold a PhD (2012)
- 🏰 International community: over 1.500





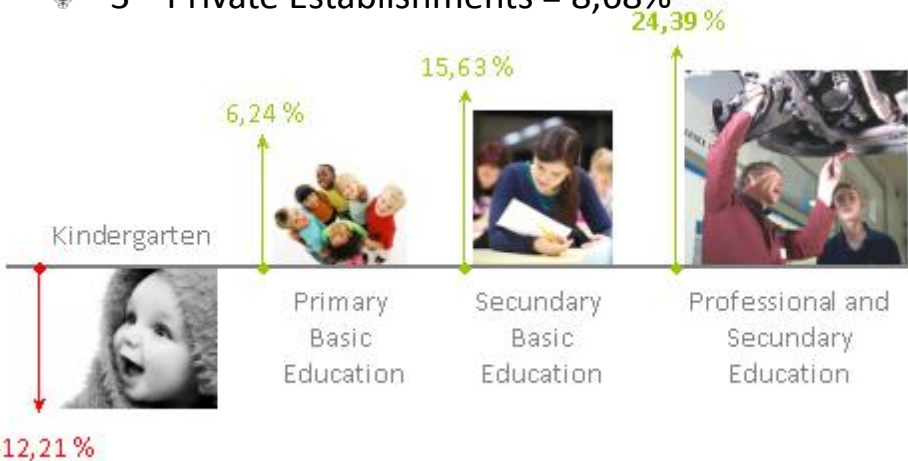
Education profile



Education profile

Aveiro

- 11 Public Establishments = 81,52%
 - (4 000 students)
- 2 Public-Private Establishments = 9,80%
- 3 Private Establishments = 8,68%



- Retention rate about only 6% in basic education.
- 80% secondary students complete their studies
- 43,1% of students who complete high school, enroll in areas of knowledge and technology in higher education



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Comprehensive university with 16 departments (science & technology, engineering, humanities, arts, social sciences)



Wide teaching network



With the Region (polytechnic schools, technological specialisation)



Other Portuguese universities



European universities



Community of Portuguese Speaking Countries



Growing internationalisation



Employability focused



Holds the ECTS Label (2009) and the Diploma Supplement Label (2009)



Commitment to new publics and professional education



10 degrees taught in English

Housing profile





Housing profile



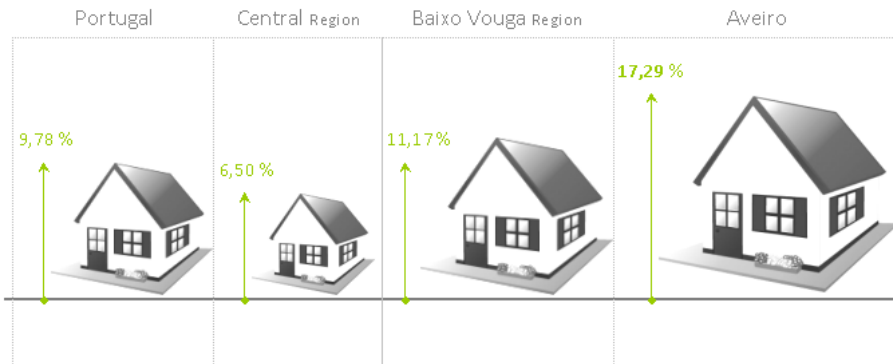
Aveiro

- In Aveiro, the number of accommodations increased more (17,29%) than in Centro region (6,50%) and Portugal (9,78%).
- Given this increase and the increase in population of 7%, the average number of persons by accommodation decreased.
- In 2011, Aveiro recorded a ratio of 1,8 accommodation for building
- Aveiro is a member of *Réseau Art Nouveau* Network



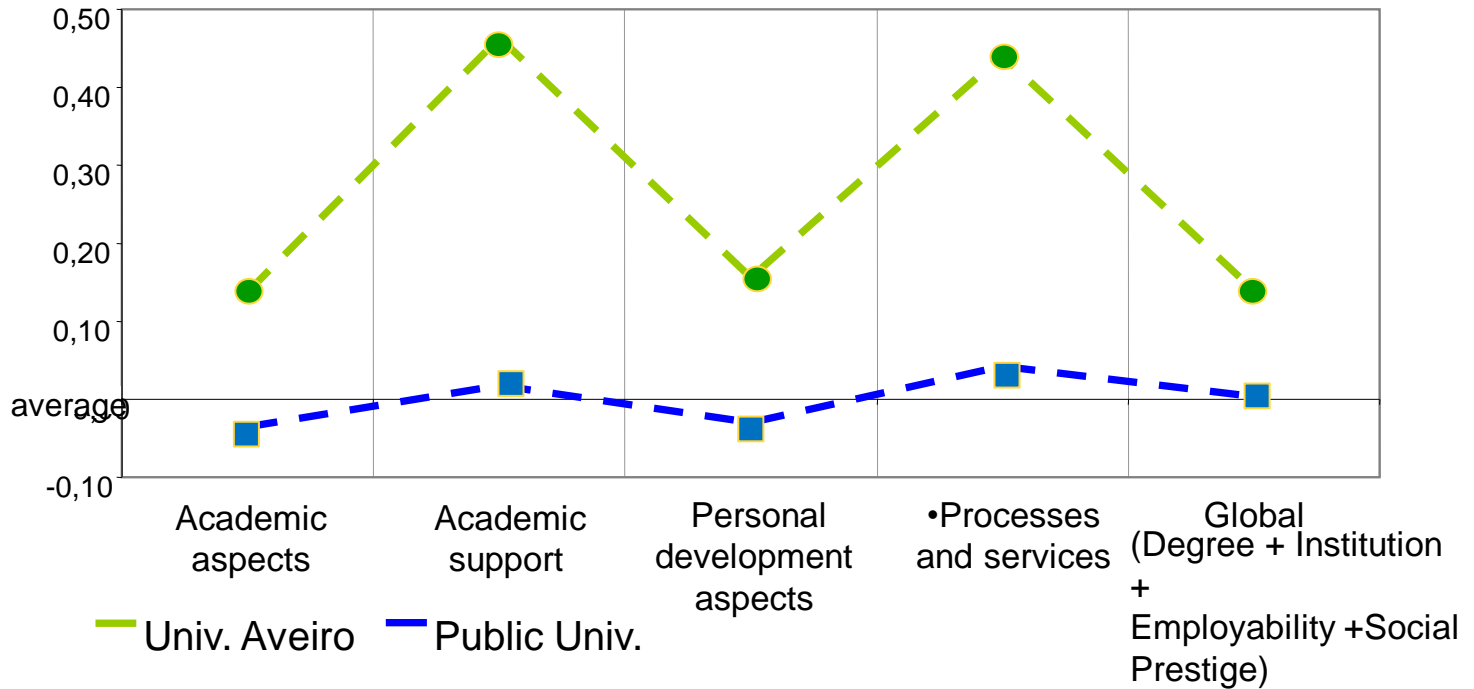
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- 1100 beds (60 rooms for teachers/ researchers) in university accommodation
- a close liaison with Students Union (AAUAv) and with Alumni
- a sustainable campus program (increased accessibility, energy efficiency, biodiversity)
- social fund (active social support; social vouchers; social merit scholarships)
- on-campus health care and agreements with health units
- specific support for vulnerable students
- open museum of Portuguese contemporary architecture (2 PRITZKER prize laureates)
 - 2011 Eduardo Souto de Moura
 - Departamento de Geociências
 - 1992 Álvaro Siza Vieira
 - Biblioteca da Universidade de Aveiro





it's good to live and work on Aveiro's campus





Economic profile



Economic profile

Aveiro

- 🇵🇹 Aveiro GDP per capita: 134,8
- 🇵🇹 Higher Remuneration of Work: 9.777,90€, when compared with *Centro* Region (7.231,10) and Portugal (8.008€)
- 🇵🇹 + 9.000 companies + 1.700 self employed
- 🇵🇹 Employs almost 90% of the working age population (2011)
- 🇵🇹 Unemployment Rate: 10% & 18,3% of Youth unemployment (2011)



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University's budget \simeq 100M€



young university (1973), pioneer in its educational offer



telecommunications, integrated teacher training, ceramics engineering, environmental engineering, regional and urban planning, industrial management and engineering, tourism, music... were innovations at national level



Promoting and developing local entrepreneurial policies



a "single distributed incubator" in several municipalities of the Region of Aveiro



Incubating companies

Economic profile

Aveiro

- Wholesale and Retail Trade: 21,35% of companies and 18.90% of employees
- Manufacturing: 6,26% of companies and 26.99% of employees
- Main Clusters: ICT, Sea Economy, Materials, Automobile and Agro-Industry and Forest
- Annual volume of exports around 755 M€
- Companies in Aveiro export more than import (139%)**
 - 83,90 of Exports are within EU27 and 87,90% of Imports
- Most known companies:
 - . Portucel-Soporcel - Forest (Paper)
 - . PT Inovação – Telecommunications
 - . Bosch/Vulcano – Electronics (Termotechnology)
 - . Renault C.A.C.I.A. - Automobile
 - . Several in the Ceramic Cluster (Sanindusa, O&I, Primus Vitoria, Grespanaria, Aleluia, etc.)



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R&D contracts with industry and services
~12M€ /year



All fields of research



Supporting all relevant regional clusters



New trends and focus:



Health, ICT, Energy, Sea, materials



Future science park



Close connection with local and regional authorities and industry



Cultural profile





Cultural profile

Aveiro

- 🏰 Congress Centre with auditoriums for 700 and 150 pax
- 🏰 Municipal Theatre for 600 pax
- 🏰 Exposition Fair center: 2 pavilions with over 4428 square meters each and an auditorium for 220 pax
- 🏰 Stadium with 30.000 seats
- 🏰 Aveiro City Museum (including Art Nouveau Museum and Troncalhada Ecomuseum)
- 🏰 National Museum – *Museu Santa Joana*



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- 🏰 Open language courses
- 🏰 GrETUA (experimental theatre)
- 🏰 Centre for Jazz Studies
- 🏰 Collection Madeira Luís - largest non-public Portuguese collection of posters
- 🏰 Other collections and assets (Frederico de Freitas, José Moças - Fado, Aldónio Gomes, collection of ceramics and glass)



Cultural profile

Aveiro

○ Main Festivities:

- 🏰 S. Gonçalinho Festivities (10 January)
- 🏰 *March Fair (popular) (25Mar-25Apr) since 1434*
- 🏰 Ria of Aveiro Festivities (August)
- 🏰 International Biannual Ceramics Fair
- 🏰 AgroVouga (Agricultural)
- 🏰 FARAV - Handicraft Fair



- 🏰 EURO 2004 hosting City
- 🏰 EURO 2006 U-21 hosting City
- 🏰 TRIATLON National Championship



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Leader of *Orquestra Filarmonia das Beiras*



Promotor of *Festivais de Outono, since '05*



Festival de Tunas



FO
FESTIVALS DE OUTONO



Aveiro

- strategic location
- economic dynamism
- growing center of leisure and culture
- tradition of fishing, salt production or ceramic industry along with innovation and research in telecommunications



University

- with impact on innovation and wealth creation
- comprehensive training
 - recognised for its educational commitment
 - focused on regional development
- wide teaching and research networks
 - excelling in research



Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ mulțumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel

